

CONTRACT



KDVR
100 E. Speer Blvd
Denver, CO 80203
(303)595-3131

And:

Waterfront Strategies
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

<u>Contract / Revision</u> 564888 /		<u>Alt Order #</u> 09771836
<u>Product</u> HOUSE MAJORITY PAC		
<u>Contract Dates</u> 10/09/12 - 10/15/12	<u>Estimate #</u> 1420	
<u>Advertiser</u> House Majority PAC		<u>Original Date / Revision</u> 07/30/12 / 09/27/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KDVR	<u>Account Executive</u> Alexandra Bradley	<u>Sales Office</u> Washington DC
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 79	<u>Product Code</u> 86
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	31	10/09/12	10/15/12	M-F 5-530a Good Day	5a-530a		:30			NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				3	\$150.00			
N 2	31	10/09/12	10/15/12	M-F 530-6a Good Day	530-6a		:30			NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				3	\$300.00			
N 3	31	10/09/12	10/15/12	Good Day Colorado	6a-7a		:30			NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				3	\$450.00			
N 4	31	10/09/12	10/15/12	Good Day Colorado	7a-8a		:30			NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				3	\$400.00			
N 5	31	10/09/12	10/15/12	Good Day Colorado	8a-9a		:30			NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				3	\$400.00			
N 6	31	10/09/12	10/15/12	We the People w/ Glo	12p-1p		:30			NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				3	\$250.00			
N 7	31	10/09/12	10/15/12	M-F 1p-2p	1p-2p		:30			NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	-TWTF--				3	\$200.00			
N 8	31	10/09/12	10/15/12	M-F 2p-3p	2p-3p		:30			NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				3	\$200.00			
N 9	31	10/09/12	10/15/12	Judge Judy	3p-4p		:30			NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				4	\$300.00			
N 10	31	10/09/12	10/15/12	Ricki Lake	4p-5p		:30			NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				4	\$450.00			

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<u>Contract Dates</u> 10/09/12 - 10/15/12	<u>Product</u> HOUSE MAJORITY PAC	<u>Estimate #</u> 1420
<u>Advertiser</u> House Majority PAC		<u>Original Date / Revision</u> 07/30/12 / 09/27/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals	
											Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	31	10/09/12-10/15/12		Ricki Lake	4p-5p	MTuWThF----	:30		\$450.00	NM		
		See MG 10.5,10.6,10.7,10.8										
2	31	10/09/12-10/15/12		Ricki Lake	4p-5p	MTuWThF----	:30		\$450.00	NM		
		See MG 10.5,10.6,10.7,10.8										
3	31	10/09/12-10/15/12		Ricki Lake	4p-5p	MTuWThF----	:30		\$450.00	NM		
		See MG 10.5,10.6,10.7,10.8										
4	31	10/09/12-10/15/12		Ricki Lake	4p-5p	MTuWThF----	:30		\$450.00	NM		
		See MG 10.5,10.6,10.7,10.8										
5	31	10/09/12-10/15/12		JUDGE JUDY	4p-5p	MTuWThF----	:30		\$450.00	NM		
		See MG 10.9,10.10,10.11,10.12										
6	31	10/09/12-10/15/12		JUDGE JUDY	4p-5p	MTuWThF----	:30		\$450.00	NM		
		See MG 10.9,10.10,10.11,10.12										
7	31	10/09/12-10/15/12		JUDGE JUDY	4p-5p	MTuWThF----	:30		\$450.00	NM		
		See MG 10.9,10.10,10.11,10.12										
8	31	10/09/12-10/15/12		JUDGE JUDY	4p-5p	MTuWThF----	:30		\$450.00	NM		
		See MG 10.9,10.10,10.11,10.12										
9	31	10/09/12-10/15/12		JUDGE JUDY	4p-5p	MTuWThF----	:30		\$450.00	NM		
		MG for 10.8,10.5,10.7,10.6										
10	31	10/09/12-10/15/12		JUDGE JUDY	4p-5p	MTuWThF----	:30		\$450.00	NM		
		MG for 10.8,10.5,10.7,10.6										
11	31	10/09/12-10/15/12		JUDGE JUDY	4p-5p	MTuWThF----	:30		\$450.00	NM		
		MG for 10.8,10.5,10.7,10.6										
12	31	10/09/12-10/15/12		JUDGE JUDY	4p-5p	MTuWThF----	:30		\$450.00	NM		
		MG for 10.8,10.5,10.7,10.6										
N 11	31	10/13/12	10/13/12	SU 4p-5p	4p-5p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S-				4	\$250.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	31	10/08/12-10/14/12	SU 4p-5p	4p-5p	-----Sa--	:30	\$250.00	NM		
		See MG 17.2,17.3,17.4										
		2	31	10/08/12-10/14/12	SU 4p-5p	4p-5p	-----Sa--	:30	\$250.00	NM		
		See MG 17.2,17.3,17.4										
		3	31	10/08/12-10/14/12	SU 4p-5p	4p-5p	-----Sa--	:30	\$250.00	NM		
		See MG 17.2,17.3,17.4										
		4	31	10/08/12-10/14/12	SU 4p-5p	4p-5p	-----Sa--	:30	\$250.00	NM		
		See MG 17.2,17.3,17.4										
N 12	31	10/09/12	10/15/12	M-F 5p-530p	Fox 31 N	5p-530p		:30		NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				3	\$500.00			
N 13	31	10/09/12	10/15/12	M-F 530p-6p	Fox 31 N	530p-6p		:30		NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				3	\$500.00			
N 14	31	10/13/12	10/13/12	News Saturday 5p-530		5p-530p		:30		NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S-				1	\$400.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	31	10/08/12-10/14/12	News Saturday 5p-530	5p-530p	-----Sa--	:30	\$400.00	NM		
		See MG 17.2,17.3,17.4										
N 15	31	10/13/12	10/13/12	News Sa 530-6p		530p-6p		:30		NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S-				1	\$400.00			

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<u>Advertiser</u> House Majority PAC		<u>Original Date / Revision</u> 07/30/12 / 09/27/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Totals Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	31	10/08/12-10/14/12	News Sa 530-6p	530p-6p	-----Sa--	:30		\$400.00	NM		
See MG 17.2,17.3,17.4												
N 16	31	10/14/12	10/14/12	News Sunday 5p-530p	5p-530p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S				1	\$450.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
	1	31	10/08/12-10/14/12	News Sunday 5p-530p	5p-530p	-----Su	:30		\$450.00	NM		
See MG 17.2,17.3,17.4												
N 17	31	10/14/12	10/14/12	News Su 530-6p	530p-6p		:30			NM	3	\$5,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S				1	\$450.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
	1	31	10/08/12-10/14/12	News Su 530-6p	530p-6p	-----Su	:30		\$450.00	NM		
See MG 17.2,17.3,17.4												
	2	31	10/13/12-10/13/12	College Football Early	1p-cc	-----Sa--	:30		\$750.00	NM		
	Ⓜ	MG for 11.1,11.2,14.1,16.1,15.1,25.1,11.3,11.4,17.1										
	3	31	10/13/12-10/13/12	College Football Early	1p-cc	-----Sa--	:30		\$750.00	NM		
	Ⓜ	MG for 11.1,11.2,14.1,16.1,15.1,25.1,11.3,11.4,17.1										
	4	31	10/14/12-10/14/12	NFL on FOX 11am	11a-CC	-----Su	:30		\$4,200.00	NM		
	Ⓜ	MG for 11.1,11.2,14.1,16.1,15.1,25.1,11.3,11.4,17.1										
N 18	31	10/09/12	10/09/12	FOX Tuesday Prime 7-	7p-8p		:30			NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-T-----				1	\$3,500.00			
N 19	31	10/12/12	10/12/12	FOX Prime Friday 7-8	7p-8p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----F--				1	\$1,500.00			
N 20	31	10/09/12	10/15/12	M-F LN 9p-930p News	9p-930p		:30			NM	3	\$4,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				3	\$1,650.00			
N 21	31	10/09/12	10/15/12	M-F LN 930p-10p	930p-10p		:30			NM	2	\$2,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				2	\$1,150.00			
N 22	31	10/13/12	10/13/12	Fox 31 News	9p-10p		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S-				1	\$1,200.00			
N 23	31	10/14/12	10/14/12	Fox 31 News	9p-10p		:30			NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S				1	\$1,100.00			
N 24	31	10/09/12	10/15/12	TMZ	1035p-1105p		:30			NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				3	\$250.00			
N 25	31	10/13/12	10/13/12	Rockies Baseball	130p-CC		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S-				1	\$3,000.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
	1	31	10/08/12-10/14/12	Rockies Baseball	130p-CC	-----Sa--	:30		\$3,000.00	NM		
See MG 17.2,17.3,17.4												
Totals											53	\$34,050.00

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564888 /	09771836

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10/09/12 - 10/15/12	HOUSE MAJORITY PAC	1420

<u>Advertiser</u>	<u>Original Date / Revision</u>
House Majority PAC	07/30/12 / 09/27/12

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Time Period		# of Spots		Gross Amount		Net Amount						
10/01/12 - 10/15/12		53		\$34,050.00		\$28,942.50						
Totals		53		\$34,050.00		\$28,942.50						

Signature: _____ **Date:** _____

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